Goal: Healthy Mothers and Children in Pakistan

The Pathway to Care and Survival

Guiding Principles:
- Involvement of all stakeholders
- Building integrated systems
- Development of scale-up activities
- Addressing gender inequalities
- Building on lessons learned
- Development of sustainable interventions

Step 1: Recognition of Problem
- Increased Awareness/BCC
  - Use of evidence-based Comm. strategy
  - Create supportive environment
  - Use of all communication channels
  - Capacity building of managers and HCPs
  - Improved interpersonal communications

Step 2: Decision to seek care
- Increased Access
  - Strengthening community-based obstetrical and neonatal care services
  - Community-based intervention package
  - Strengthening the existing service delivery system
  - Involve private sector providers
  - Innovative solutions to resolve transport problems
  - Increase community involvement
  - Reduce barriers that women face in accessing health care.

Step 3: Transport to health care setting
- Strengthened Quality
  - Introduce client-focused services
  - Develop standard protocols and guidelines
  - Quality improvement mechanisms
  - Reliable facilities and equipment
  - Organize effective supervisory systems

Step 4: Get timely and quality care
- Increased Capacity
  - Use a comprehensive capacity building approach
  - Promotion of competency-based training
  - Institutionalization of capacity building

S0-5 Improved Management & Service Integration
- Policy environment
  - Increase accountability to the community
  - USE HMIS for MNH decision making
  - Improved logistics system
  - Supportive supervision
  - Capacity building of private sector
  - Public-private partnerships
  - Creation of intersect oral linkages